

# Media Release



**FOR IMMEDIATE RELEASE:**

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## 5-Star Rated Martha's Vineyard Bank A Bank You Can Trust

**January 2020: Coral Gables, Florida, BauerFinancial, Inc., the Nation's Premier Bank Rating Firm, proudly affirms that Martha's Vineyard Bank, Edgartown, Massachusetts has once again earned its highest (5-Star) rating for financial strength and stability. Earning a 5-Star rating indicates this bank excels in areas of capital adequacy, profitability, asset quality and much more, and Martha's Vineyard Bank has done so for 25 consecutive quarters.**

"Relationship banking is a lot like any other relationship," notes Karen Dorway, president of BauerFinancial. "It's much easier to maintain confidence and trust than to try to win it back. While a lot of Wall Street banks lost it, Martha's Vineyard Bank never did. In fact," she continued, "a recent Federal Reserve survey found that while fewer than half of Big Bank customers were satisfied with their overall banking experience, the vast majority of community bank customers are satisfied. And, local businesses dealing with community banks not only reported the most satisfaction, but also the most success. Those findings didn't surprise us. Community banks, Martha's Vineyard Bank included, are local small businesses themselves, so they have a definite leg up on outsiders."

Martha's Vineyard Bank has been helping its neighbors and friends since it began in 1909. Today, in its 111<sup>th</sup> year, it continues to provide a superior banking experience through conveniently located offices throughout Falmouth, Massachusetts and Dukes County, Massachusetts, as well as online at [mvbank.com](http://mvbank.com).

**Martha's Vineyard Bank: "Your 5-Star Community Bank"**

Member of the **FDIC** and an Equal Housing Lender.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at [bauerfinancial.com](http://bauerfinancial.com). For local information about Martha's Vineyard Bank please contact Christine (CJ) Conrad, Vice President, Marketing and Solution Development at (508) 684-4171 or at [cconrad@mvbank.com](mailto:cconrad@mvbank.com).

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